

# **CANBERRA TOURISM AND EVENTS CORPORATION**

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## **Objectives**

The Canberra Tourism and Events Corporation (CTEC) is the Government's marketing organisation, responsible for the promotion of the National Capital both within Australia and overseas. Its responsibilities also embrace the delivery of information services to intending travellers and visitors to the city.

The Corporation is also responsible for the development of events and festivals by financially supporting organisers through the Events Development Fund and managing four major events: GMC 400 V8 car race, Floriade, FAI Rally of Canberra and the Canberra National Multicultural Festival.

The Corporation's objectives are designed to underpin the sustainable development of the local and regional tourism sectors, incorporating the tourism objectives of the Government.

CTEC partners the tourism industry and key Government agencies in promoting the national capital as an attractive domestic and international tourist destination.

## **2000-01 Highlights**

Strategic and operational issues to be pursued in 2000-01 include:

- conducting a local awareness campaign encouraging Canberrans and regional neighbours to invite friends and relatives to Canberra for major events, the Olympics and the Centenary of Federation;
- continuing to undertake a focused marketing campaign to promote the benefits of the ACT as a premier destination for travellers visiting Australia during the Olympics;
- conducting a major public awareness campaign in the ACT and wider region in partnership with the region's media promoting Centenary of Federation Programs;
- expanding the CTEC Internet site to dovetail into the national database being developed by states and territories with the Australian Tourist Commission;
- reducing the adult one day entry fee to \$5 and the concession entry fee to \$4 for Floriade 2000 to make the event more affordable for Canberra residents and visitors;
- conducting a feasibility study that will identify a suitable permanent site for Floriade;
- expanding the Corporation's visitor service operations to make better use of technology and links to tourism wholesaling programs, expanding the provision of information and reservation services for the whole of the region;
- supporting, targeting and developing events that bring visitors to the region during low demand periods through the events development fund; and
- launching the ACT Tourism Master Plan in July 2000.

## Canberra Tourism and Events Corporation Operating Statement

1999-00 Budget \$'000		1999-00 Est.Outcome \$'000	2000-01 Budget \$'000	Var %	2001-02 Estimate \$'000	2002-03 Estimate \$'000	2003-04 Estimate \$'000
<b>Revenue</b>							
2 717	User Charges - Non ACT Government	7 593	8 947	18	9 643	10 655	11 629
9 492	User Charges - ACT Government	12 713	11 985	-6	10 240	10 199	10 339
52	Interest	110	52	-53	52	52	52
<b>12 261</b>	<b>Total Revenue</b>	<b>20 416</b>	<b>20 984</b>	<b>3</b>	<b>19 935</b>	<b>20 906</b>	<b>22 020</b>
<b>Expenses</b>							
2 170	Employee Expenses	2 444	3 335	36	3 394	3 455	3 500
251	Superannuation Expenses	262	351	34	356	361	368
9 533	Administrative Expenses	17 604	17 120	-3	15 731	16 197	16 752
278	Depreciation and Amortisation	428	740	73	734	734	734
6	Interest	6	4	-33	3	1	0
<b>12 238</b>	<b>Total Expenses</b>	<b>20 744</b>	<b>21 550</b>	<b>4</b>	<b>20 218</b>	<b>20 748</b>	<b>21 354</b>
<b>23</b>	<b>Operating Result</b>	<b>-328</b>	<b>-566</b>	<b>-73</b>	<b>-283</b>	<b>158</b>	<b>666</b>
<b>3 027</b>	<b>Accumulated Funds - Start of Period</b>	<b>3 028</b>	<b>7 200</b>	<b>138</b>	<b>6 761</b>	<b>6 478</b>	<b>6 636</b>
0	Capital Injections	4 500	85	-98	0	0	0
0	Inc/Dec in Net Assets from Admin Restructure	0	42	#	0	0	0
<b>3 050</b>	<b>Accumulated Funds - End of Period</b>	<b>7 200</b>	<b>6 761</b>	<b>-6</b>	<b>6 478</b>	<b>6 636</b>	<b>7 302</b>

**Canberra Tourism and Events Corporation**  
**Statement Of Financial Position**

Budget as at 30/6/00 \$'000		Est.Outcome as at 30/6/00 \$'000	Planned as at 30/6/01 \$'000	Var %	Planned as at 30/6/02 \$'000	Planned as at 30/6/03 \$'000	Planned as at 30/6/04 \$'000
<b>Current Assets</b>							
-138	Cash	299	631	111	959	1 874	3 216
125	Receivables	125	125	-	125	125	125
0	Investments	15	15	-	15	15	15
9	Inventories	30	30	-	30	30	30
948	Other	923	923	-	923	923	923
<b>944</b>	<b>Total Current Assets</b>	<b>1 392</b>	<b>1 724</b>	<b>24</b>	<b>2 052</b>	<b>2 967</b>	<b>4 309</b>
<b>Non Current Assets</b>							
3 375	Property, Plant and Equipment	7 674	7 045	-8	6 441	5 752	5 063
0	Capital Works in Progress	0	85	#	0	0	0
<b>3 375</b>	<b>Total Non Current Assets</b>	<b>7 674</b>	<b>7 130</b>	<b>-7</b>	<b>6 441</b>	<b>5 752</b>	<b>5 063</b>
<b>4 319</b>	<b>TOTAL ASSETS</b>	<b>9 066</b>	<b>8 854</b>	<b>-2</b>	<b>8 493</b>	<b>8 719</b>	<b>9 372</b>
<b>Current Liabilities</b>							
650	Creditors	1 055	1 198	14	1 058	1 062	962
72	Borrowings	0	0	-	0	0	0
289	Employee Entitlements	343	382	11	401	421	440
0	Other	100	100	-	100	100	100
<b>1 011</b>	<b>Total Current Liabilities</b>	<b>1 498</b>	<b>1 680</b>	<b>12</b>	<b>1 559</b>	<b>1 583</b>	<b>1 502</b>
<b>Non Current Liabilities</b>							
0	Borrowings	75	50	-33	25	0	0
258	Employee Entitlements	293	363	24	431	500	568
<b>258</b>	<b>Total Non Current Liabilities</b>	<b>368</b>	<b>413</b>	<b>12</b>	<b>456</b>	<b>500</b>	<b>568</b>
<b>1 269</b>	<b>TOTAL LIABILITIES</b>	<b>1 866</b>	<b>2 093</b>	<b>12</b>	<b>2 015</b>	<b>2 083</b>	<b>2 070</b>
<b>3 050</b>	<b>NET ASSETS</b>	<b>7 200</b>	<b>6 761</b>	<b>-6</b>	<b>6 478</b>	<b>6 636</b>	<b>7 302</b>
<b>REPRESENTED BY FUNDS EMPLOYED</b>							
3 050	Accumulated Funds	7 200	6 761	-6	6 478	6 636	7 302
<b>3 050</b>	<b>TOTAL FUNDS EMPLOYED</b>	<b>7 200</b>	<b>6 761</b>	<b>-6</b>	<b>6 478</b>	<b>6 636</b>	<b>7 302</b>

## Canberra Tourism and Events Corporation Cashflow Statement

1999-00 Budget \$'000		1999-00 Est.Outcome \$'000	2000-01 Budget \$'000	Var %	2001-02 Estimate \$'000	2002-03 Estimate \$'000	2003-04 Estimate \$'000
-273	<b>CASH AT BEGINNING OF REPORTING PERIOD</b>	30	299	897	631	959	1 874
	<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>						
	<b>Receipts</b>						
12 209	User Charges	19 888	20 932	5	19 883	20 854	21 968
52	Interest Received	110	52	-53	52	52	52
0	Other Revenue	0	2 609	#	2 611	2 746	2 941
<b>12 261</b>	<b>Operating Receipts</b>	<b>19 998</b>	<b>23 593</b>	<b>18</b>	<b>22 546</b>	<b>23 652</b>	<b>24 961</b>
	<b>Payments</b>						
2 419	Related to Employees	2 832	3 598	27	3 663	3 728	3 781
9 533	Related to Administration	17 208	16 980	-1	15 871	16 192	16 852
6	Finance Costs	6	4	-33	3	1	0
0	Other	0	2 609	#	2 611	2 746	2 941
<b>11 958</b>	<b>Operating Payments</b>	<b>20 046</b>	<b>23 191</b>	<b>16</b>	<b>22 148</b>	<b>22 667</b>	<b>23 574</b>
<b>303</b>	<b>NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES</b>	<b>-48</b>	<b>402</b>	<b>937</b>	<b>398</b>	<b>985</b>	<b>1 387</b>
	<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>						
	<b>Receipts</b>						
2 070	Proceeds from Sale/Maturities of Investments	2 470	2 070	-16	2 070	2 070	2 070
<b>2 070</b>	<b>Investing Receipts</b>	<b>2 470</b>	<b>2 070</b>	<b>-16</b>	<b>2 070</b>	<b>2 070</b>	<b>2 070</b>
	<b>Payments</b>						
145	Purchase of Property, Plant and Equipment	4 645	130	-97	45	45	45
2 070	Purchase of Investments	2 075	2 070	..	2 070	2 070	2 070
<b>2 215</b>	<b>Investing Payments</b>	<b>6 720</b>	<b>2 200</b>	<b>-67</b>	<b>2 115</b>	<b>2 115</b>	<b>2 115</b>
<b>-145</b>	<b>NET CASH INFLOW/(OUTFLOW) FROM INVESTING ACTIVITIES</b>	<b>-4 250</b>	<b>-130</b>	<b>97</b>	<b>-45</b>	<b>-45</b>	<b>-45</b>
	<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>						
	<b>Receipts</b>						
0	Capital Injection from Government	4 500	85	-98	0	0	0
0	Borrowings Received	75	0	-100	0	0	0
0	Receipt of Transferred Cash Balances	17	0	-100	0	0	0
<b>0</b>	<b>Financing Receipts</b>	<b>4 592</b>	<b>85</b>	<b>-98</b>	<b>0</b>	<b>0</b>	<b>0</b>
	<b>Payments</b>						
23	Repayment of Borrowings	25	25	0	25	25	0
<b>23</b>	<b>Financing Payments</b>	<b>25</b>	<b>25</b>	<b>0</b>	<b>25</b>	<b>25</b>	<b>0</b>
<b>-23</b>	<b>NET CASH INFLOW/(OUTFLOW) FROM FINANCING ACTIVITIES</b>	<b>4 567</b>	<b>60</b>	<b>-99</b>	<b>-25</b>	<b>-25</b>	<b>0</b>
<b>135</b>	<b>NET INCREASE/(DECREASE) IN CASH HELD</b>	<b>269</b>	<b>332</b>	<b>23</b>	<b>328</b>	<b>915</b>	<b>1 342</b>

**Canberra Tourism and Events Corporation  
Cashflow Statement**

1999-00 Budget \$'000		1999-00 Est.Outcome \$'000	2000-01 Budget \$'000	Var %	2001-02 Estimate \$'000	2002-03 Estimate \$'000	2003-04 Estimate \$'000
-138	<b>CASH AT THE END OF THE REPORTING PERIOD</b>	299	631	111	959	1 874	3 216

**Notes to the Budget Statements**

Significant variations are as follows:

*Operating Statement*

- user charges – ACT Government: the decrease of \$0.728m in the 2000-01 Budget from the 1999-2000 estimated outcome is mainly due to:
  - a reduction in funding for Olympic Marketing and the Centenary of Federation (\$0.5m), (from \$2m in 1999-2000 to \$1.5m in 2000-01). In addition, the 1999-2000 budget includes \$0.470m of unexpended 1998-99 Olympic and Centenary of Federation funding;
  - the abolition of wholesales sales tax from 1 July 2000, resulting in a reduction in funding of \$0.096m;
  - the transfer of \$0.037m for the Bureau of Tourism Research to CMD; offset by
  - the receipt of \$0.2m funding for Floriade to subsidise an entry fee reduction; and
  - additional funding for the National Multicultural Festival of \$0.060m (\$0.190m in 1999-2000 and \$0.250m in 2000-01); and
- user charges – non ACT Government: the increase of \$1.354m relates mainly to the expected increase in revenue for the GMC 400 V-8 Supercar race reflecting a higher level of revenue from spectator fees and sponsorship (\$0.6m). Also contributing to the increase is funding of \$0.890m for the National Multicultural Festival as the Corporation has assumed management responsibility for the event from an external body. These movements are partially offset by an expected decrease of \$0.2m for Floriade, consistent with the increase in user charges- ACT Government;
- administrative expenses: the decrease of \$0.484m in the 2000-01 Budget from the 1999-2000 estimated outcome is mainly due to:
  - a reduction of \$0.970m relating to the Olympic Marketing and Centenary of Federation funding;
  - the transfer of \$0.428m to employee expenses to correctly reflect the nature of these payments;
  - a reduction of \$0.037m for the transfer of the Bureau of Tourism Research to CMD; and
  - a reduction of \$0.096m for the abolition of wholesales sales tax; offset by
  - the transfer of the National Multicultural Festival to CTEC (\$0.652m); and

- increased expenditure of \$0.260m relating to the GMC 400 V8 supercar race;
- employee expenses (including superannuation): the increase of \$0.980m in the 2000-01 Budget from the 1999-2000 estimated outcome is due to the reclassification of contractors from administrative expenses and the transfer of the National Multicultural Festival to CTEC (\$0.287m);
- depreciation expenses: the increase of \$0.312m in the 2000-01 Budget is mainly due to the additional \$4.5m capital works undertaken for the GMC 400 V8 race during 1999-2000;
- capital injection: the \$4.5m in the 1999-2000 estimated outcome relates to capital purchases for the GMC 400 V8 Supercar race. The \$0.085m capital injection in the 2000-01 Budget relates to the feasibility study for a Floriade permanent site; and
- increase/decrease in net assets from admin restructure: the \$0.042m increase in the 2000-01 Budget relates to the transfer of the National Multicultural Festival to CTEC. The funding and associated expenses for this event were previously part of an external entity 'ACT Festivals Inc' which is being wound-up on 30 June 2000.

#### *Cashflow Statement*

- other revenue: the increase of \$2.609m in the 2000-01 Budget relates to GST collected by CTEC on behalf of the Australian Tax Office (ATO). The corresponding outgoing to the ATO is shown in other payments; and
- purchase of property plant and equipment: the decrease of \$4.515m from the 1999-2000 estimated outcome to the 2000-01 Budget relates to one off capital works and purchases for the GMC 400 V8 Supercar Race required in 1999-2000.

### **Capital Works**

<b>Departmental</b>					
	<b>Estimated Total Cost</b>	<b>Expenditure Previous Years</b>	<b>2000-01 Estimated Expenditure</b>	<b>2000-01 Financing</b>	<b>Expected Completion Date</b>
	<b>\$'000</b>	<b>\$'000</b>	<b>\$'000</b>	<b>\$'000</b>	
<b>New Capital Works</b>					
Floriade permanent site feasibility study	85	0	85	85	May 2001
Total New Works	85	0	85	85	
<b>Total Departmental Capital Works</b>	<b>85</b>	<b>0</b>	<b>85</b>	<b>85</b>	