

Request for Costing an Election Commitment

Name of policy proposal:	Enhancing Tourism in the ACT (28 September 2016)
Person requesting costing:	Alistair Coe MLA, Shadow Treasurer
Date of request:	10 October 2016
Summary of proposal:	The Canberra Liberals will implement a three pronged approach to boosting tourism including hosting an ACT Tourism Industry Symposium, review all legislation and regulation affecting local tourism and providing funding additional funding for the Canberra Convention Bureau.
Issue the proposal will address:	To attract more visitors to the ACT.

What are the key assumptions that have been made in the proposal?

Note: The costing will developed on the basis of information and assumptions provided in the costing request. The professional judgment of the Under Treasurer will determine whether these assumptions are adopted in the costing of the proposal.

Key assumptions are:

- \$250,000 has been provisioned for the ACT Tourism Industry Symposium to support venue hire and other activities associated with holding the Symposium. This activity will be supported by the Chief Minister, Treasury and Economic Development Directorate.
- The review of legislation and regulation affecting local tourism will be undertaken by the Chief Minister, Treasury and Economic Development Directorate with any costs to be met from within existing resources.
- An additional \$100,000 per year (with only \$75,000 in 2016-17) will be provided to the Canberra Convention Bureau to continue its work growing the business tourism market. This is in addition to the existing budget allocation.

What are the estimated revenue and operating costs each year (if available) and what are the capital requirements for this proposal and estimated costs each year (if available)?

	2016-17	2017-18	2018-19	2019-20	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
Revenue^(a)					
Expenses^(a)	-75	-350	-100	-100	-625
Capital					
Depreciation					

(a) A negative number indicates a decrease in revenue or an increase in expenses. The expenses row does not include depreciation costs.

Has any specific information or data been utilised in generating the proposal?

No.

Where relevant, is funding for the proposal to be demand driven or a capped amount?

Capped.

Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the proposal? Does the proposal provide additional funding to, or redirect, any existing Commonwealth/State or Territory funding arrangements (for example, does an education proposal add to or redirect NERA funding)?
Funding will be provided to the Canberra Convention Bureau.
Will funding/the cost require indexation?
No.
Who will administer the proposal?
The Chief Minister, Treasury and Economic Development Directorate.
How will the proposal be administered?
The Economic Development group of the Directorate will be responsible for reviewing all legislation and regulation affecting the local tourism industry and making recommendations to Cabinet to improve the operational environment for local tourism. The Directorate will also be responsible for supporting the Symposium through organising the event to reporting back to the Minister with key actions from the event.
Is the proposal part of a broader package?
No.
Has an allowance been made for expenses necessary to support the implementation of this proposal? <ul style="list-style-type: none"> – If no, will the government agency be expected to absorb expenses associated with this proposal? – If yes, please specify the key assumptions.
No. Beyond what is provisioned for, implementation will be met from within existing resources.
Will the proposal generate savings or offsets?
No.
Has the proposal been previously costed by an external (third) party? Will a copy of this material, including any assumptions, be made available to Treasury?
No.
What are the community impacts associated with the proposal? Who and how many people will be affected?
Community impacts are expected to be positive.
Are there any transitional considerations associated with implementation of the proposal? If so, how will they be managed?
No
What is the intended implementation date of the proposal?
1 January 2017.
When is the proposal expected to be fully operational? Please provide details such as the start and end dates, the level of commitment during each period etc?

Additional funding for the Canberra Convention Bureau will begin 2016-17, with the Symposium due to take place in 2017-18.

Will the proposal cease, and if so, when?

Funding will terminate 2019-20.

Is there any additional information relevant to this proposal?

No.