Request for Costing an Election Commitment

Name of proposal:	Increasing our support of the Canberra Convention Bureau
Person requesting costing:	Andrew Barr MLA
Date of request:	11 October 2024
Summary of proposal:	A re-elected Labor Government will continue increase funding to the Canberra Convention Bureau
Issue the proposal will address:	Business events are a major contributor to our visitor economy. When compared with leisure travel, business travellers often stay longer and consistently inject more money into our local economy. A well-resourced Canberra Convention Bureau will ensure we continue to attract a range of high quality and valuable business events to Canberra.
Proposal's public announcement details (media release or policy statement published on a party website)[1]:	https://www.actlabor.org.au/media/342plfst/act-labor-policy-positon-statement-2024-7-october-2024.pdf (page 103)

What are the key assumptions that have been made in the proposal?

Note: The costing will be developed on the basis of information and assumptions provided in the costing request. The professional judgment of the Under Treasurer will determine whether these assumptions are adopted in the costing of the proposal.

The Convention Bureau currently receives $1 million per year from the ACT Government.

In FY24-25, this funding is supplemented by an additional $325,000 through initiatives included in past budgets.

This proposal will increase the funding to $1.375 million in FY25-26, rising by 3% in 2026-27 and 2027-28.

What are the estimated revenue and operating costs each year (if available) and what are the capital requirements for this proposal and estimated costs each year (if available)?

	2024-25	2025-26	2026-27	2027-28	Total
	$'000	$'000	$'000	$'000	$'000
Revenue[(a)]					

[1] As per Part 2, section 5 of the *Election Commitments Costing Act 2012*

Expenses[(a)]		-1,375	-1,416	-1,459	-4,250
Capital[(a)]					
Depreciation[(a)]					
Offset - Expenses[(a)]		**1,000**	**1,000**	**1,000**	**4,000**
Offset - Capital[(a)]					
Full-time equivalent employees					
(a) A negative number indicates a decrease in revenue or an increase in expenses, depreciation or capital outflows. A positive number indicates an increase in revenue or decrease in expenses, depreciation or capital inflows. The expenses row is not to include depreciation costs.					

Has any specific information or data been utilised in generating the proposal? Please provide links or attach information/data sources referenced.
N/a
Where relevant, is funding for the proposal to be demand driven or a capped amount?
Capped. The increase in funding will be capped to the above profile.
Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the proposal? Does the proposal provide additional funding to, or redirect, any existing Commonwealth/State or Territory funding arrangements?
No.
Will funding/the cost require indexation?
As detailed above.
Who will administer the proposal?
CMTEDD (Economic Development).
How will the proposal be administered?
Through existing teams and processes.
Is the proposal part of a broader package? If so, please identify the other elements of the package.
This is part of the ACT Labor's Tourism Growth Fund. Delivery of this proposal is not dependent on any other elements in that package.

Has an allowance been made for expenses necessary to support the implementation of this proposal? – If no, will the government agency be expected to absorb expenses associated with this proposal? – If yes, please specify the key assumptions.
Any administrative expenses will be absorbed by CMTEDD
Will the proposal generate savings or offsets? If so, please quantify any savings or offsets.
No.
Has the proposal been previously costed by an external (third) party? If so, will a copy of this material, including any assumptions, be made available to Treasury?
n/a
What are the community impacts associated with the proposal? Who and how many people will be affected?
Business events is a key part of our visitor economy. Bringing business events to Canberra sees more money spent in our economy, particularly in our hotels, cafes, bars and restaurants.
Are there any transitional considerations associated with implementation of the proposal? If so, how will they be managed?
No.
What is the intended implementation date of the proposal?
The funding uplift would commence on 1 July 2025.
When is the proposal expected to be fully operational? Please provide details such as the start and end dates, the level of commitment during each period etc.
The agreement would be for three years
Will the proposal cease, and if so, when?
See above.
Is there any additional information relevant to this proposal?
No.