

CANBERRA TOURISM AND EVENTS CORPORATION

Objectives

The Canberra Tourism and Events Corporation (CTEC) is responsible for the promotion of the national capital both within Australia and overseas. Its responsibilities also embrace strategic support for the development and growth of tourism as well as the delivery of information services for travellers and visitors to the city.

The Corporation manages a number of events including the Stegbar 400 V-8 car race, Floriade and the Subaru Rally of Canberra.

The Corporation's objectives are designed to underpin the sustainable development of the local and regional tourism sectors, incorporating the tourism objectives of the ACT Government.

CTEC partners the tourism industry and key Government agencies in promoting the national capital as an attractive domestic and international tourist destination.

2002-03 Highlights

Strategic and operational issues to be pursued in 2002-03 include:

- continuing to undertake a focused marketing campaign to promote the benefits of the ACT as a premier holiday and short break destination;
- expanding the Corporation's visitor service operations to make better use of technology and links to tourism wholesaling programs, expanding the provision of information and reservation services for the whole of the region;
- developing the CTEC Internet site to integrate with the Australian Tourism Data Warehouse (ATDW), a national database being developed by states and territories with the Australian Tourist Commission;
- supporting, targeting and developing events that bring visitors to the region during low demand periods through the Events Development Fund;
- implementing the ACT Tourism Master Plan;
- providing strategic support for the sustainable development of tourism in the ACT; and
- supporting the National Education Tourism Program to increase the level of school visits to the ACT.

Canberra Tourism and Events Corporation Statement of Financial Performance

2001-02 Budget \$'000		2001-02 Est.Outcome \$'000	2002-03 Budget \$'000	Var %	2003-04 Estimate \$'000	2004-05 Estimate \$'000	2005-06 Estimate \$'000
Revenue							
7 704	User Charges - Non ACT Government	6 352	6 703	6	6 703	1 839	1 839
14 508	User Charges - ACT Government	15 958	14 544	-9	13 812	10 063	10 177
80	Interest	40	80	100	80	80	80
22 292	Total Ordinary Revenue	22 350	21 327	-5	20 595	11 982	12 096
Expenses							
3 852	Employee Expenses	2 987	3 082	3	3 082	3 082	3 082
402	Superannuation Expenses	402	463	15	463	463	463
17 402	Administrative Expenses	18 249	18 149	-1	17 399	7 941	7 944
605	Depreciation and Amortisation	798	812	2	812	250	250
3	Borrowing Costs	3	1	-67	0	0	0
0	Grants and Purchased Services	600	200	-67	200	200	200
22 264	Total Ordinary Expenses	23 039	22 707	-1	21 956	11 936	11 939
28	Operating Result From Ordinary Activities	-689	-1 380	-100	-1 361	46	157
0	Injection for Operating Requirements	2 380	0	-100	0	0	0
28	Operating Result	1 691	-1 380	-182	-1 361	46	157
6 436	Total Equity From Start of Period	4 293	5 984	39	4 739	3 378	3 424
0	Capital Injections	0	135	#	0	0	0
6 464	Total Equity At The End of Period	5 984	4 739	-21	3 378	3 424	3 581

Canberra Tourism and Events Corporation Statement of Financial Position

Budget as at 30/6/02 \$'000		Est.Outcome as at 30/6/02 \$'000	Planned as at 30/6/03 \$'000	Var %	Planned as at 30/6/04 \$'000	Planned as at 30/6/05 \$'000	Planned as at 30/6/06 \$'000
Current Assets							
826	Cash	100	19	-81	19	19	19
1 300	Receivables	2 425	2 425	-	2 425	1 205	1 205
30	Inventories	38	38	-	38	38	38
0	Capital Work in Progress	0	135	#	0	0	0
896	Other	832	832	-	832	832	832
3 052	Total Current Assets	3 395	3 449	2	3 314	2 094	2 094
Non Current Assets							
6 814	Property, Plant and Equipment	6 145	5 659	-8	5 227	5 222	5 217
6 814	Total Non Current Assets	6 145	5 659	-8	5 227	5 222	5 217
9 866	TOTAL ASSETS	9 540	9 108	-5	8 541	7 316	7 311
Current Liabilities							
2 445	Payables	2 571	3 320	29	4 027	2 669	2 420
0	Interest Bearing Liabilities	25	0	-100	0	0	0
401	Employee Entitlements	450	470	4	489	508	527
100	Other	129	129	-	129	129	129
2 946	Total Current Liabilities	3 175	3 919	23	4 645	3 306	3 076
Non Current Liabilities							
25	Interest Bearing Liabilities	0	0	-	0	0	0
431	Employee Entitlements	381	450	18	518	586	654
456	Total Non Current Liabilities	381	450	18	518	586	654
3 402	TOTAL LIABILITIES	3 556	4 369	23	5 163	3 892	3 730
6 464	NET ASSETS	5 984	4 739	-21	3 378	3 424	3 581
REPRESENTED BY FUNDS EMPLOYED							
5 594	Accumulated Funds	5 114	3 869	-24	2 508	2 554	2 711
870	Reserves	870	870	-	870	870	870
6 464	TOTAL FUNDS EMPLOYED	5 984	4 739	-21	3 378	3 424	3 581

Canberra Tourism and Events Corporation Cashflow Statement

2001-02 Budget \$'000		2001-02 Est.Outcome \$'000	2002-03 Budget \$'000	Var %	2003-04 Estimate \$'000	2004-05 Estimate \$'000	2005-06 Estimate \$'000
CASH FLOWS FROM OPERATING ACTIVITIES							
Receipts							
0	Cash from Government - Operating	2 380	0	-100	0	0	0
22 212	User Charges	22 297	21 247	-5	20 515	11 902	12 016
80	Interest Received	46	80	74	80	80	80
2 566	Other Revenue	2 566	2 681	4	2 875	2 874	2 875
24 858	Operating Receipts	27 289	24 008	-12	23 470	14 856	14 971
Payments							
4 167	Related to Employees	3 302	3 457	5	3 458	3 456	3 456
17 542	Related to Administration	20 631	17 399	-16	16 692	8 081	8 195
3	Borrowing Costs	3	1	-67	0	0	0
0	Grants and Purchased Services	600	200	-67	200	200	200
2 566	Other	2 566	2 681	4	2 875	2 874	2 875
24 278	Operating Payments	27 102	23 738	-12	23 225	14 611	14 726
580	NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES	187	270	44	245	245	245
CASH FLOWS FROM INVESTING ACTIVITIES							
Payments							
245	Purchase of Property, Plant and Equipment	245	461	88	245	245	245
245	Investing Payments	245	461	88	245	245	245
-245	NET CASH INFLOW/(OUTFLOW) FROM INVESTING ACTIVITIES	-245	-461	-88	-245	-245	-245
CASH FLOWS FROM FINANCING ACTIVITIES							
Receipts							
0	Capital Injection from Government	0	135	#	0	0	0
0	Financing Receipts	0	135	#	0	0	0
Payments							
25	Repayment of Borrowings	25	25	-	0	0	0
25	Financing Payments	25	25	-	0	0	0
-25	NET CASH INFLOW/(OUTFLOW) FROM FINANCING ACTIVITIES	-25	110	540	0	0	0
310	NET INCREASE/(DECREASE) IN CASH HELD	-83	-81	2	0	0	0
516	CASH AT BEGINNING OF REPORTING PERIOD	183	100	-45	19	19	19
826	CASH AT THE END OF THE REPORTING PERIOD	100	19	-81	19	19	19

Notes to the Budget Statements

Significant variations are as follows:

Statement of Financial Performance

- user charges – non ACT Government: the decrease of \$1.352m in 2001-02 from the original budget relates largely to difficulties in obtaining sponsorship and a downturn in projected ticket sales for events. The increase of \$0.351m in the 2002-03 Budget from the 2001-02 estimated outcome relates to the expected advertising sales generated by the Celebrate Magazine, which was previously outsourced;
- user charges – ACT Government: the decrease of \$1.414m in the 2002-03 Budget from the 2001-02 estimated outcome relates mainly to the amounts received in the 2001-02 2nd and 3rd Appropriations. The 2nd Appropriation of \$0.8m relates to Hazelton Airlines (\$0.250m); Kendall Airlines (\$0.250m); National Education Program (\$0.1m); and, the Regional Advertising Campaign (\$0.2m). These amounts were provided after the collapse of Ansett Airlines and the effects on tourism of 11 September 2001. In addition, the 3rd Appropriation of \$1.0m assisted CTEC in financing several events and relieving other budget pressures during 2001-02. The impact of this is offset by the 2002-03 Budget initiative for the National Education Program (\$0.2m);
- administration expenses: the increase of \$0.847m in 2001-02 from the original budget is mainly due to expenses associated with the 2nd and 3rd Appropriations as outlined in user charges-ACT Government;
- grants and purchased services: the increase of \$0.6m in 2001-02 from the original budget is mainly due to the 2nd Appropriation for Kendall Airlines (\$0.250m), Hazelton Airlines (\$0.250m) and National Capital Education Program (\$0.1m);
- depreciation and amortisation: The increase of \$0.193m in 2001-02 from the original budget 2001-02 is due to a change in the estimated life of the Stegbar 400 V8 car race equipment; and
- injection for operating requirements: the injection of \$2.380m during 2001-02 assisted CTEC to meet costs associated with prior year losses caused by events such as the 2001 GMC400 and the Subaru Rally of Canberra.

