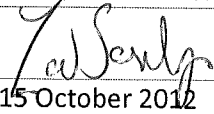


Request for Costing an Election Commitment

Name of election commitment:	Canberra Marketing and Tourism Agency
Person and party requesting costing:	Zed Seselja MLA, Leader of the Opposition
Date of public release of election commitment, including source:	25 September 2012, Media Release 'Liberals Announce Tourism Plan'
Summary of election commitment:	Establish and Independent Canberra Marketing and Tourism Agency
Intention of election commitment:	Establish and Independent Canberra Marketing and Tourism Agency (CMTA), which would be dedicated to identifying and marketing tourism, investment and business opportunities in the ACT. CMTA will be tasked with developing a strategy to attract Grey Nomads and a comprehensive tourism strategy.
Signature of person requesting costing:	
Date of request for costing:	15 October 2012
What are the key assumptions that have been made in the election commitment?	
<ul style="list-style-type: none"> - The CEO remuneration is equivalent to the Director of Public Prosecutions as per Determination 3 of 2012 (attached) - On costs have been calculated as long service leave 4%, workers compensation 1.5%, administrative overhead \$17,027 and superannuation at 16% as per Determination 3 of 2012 - The provision of staff will be cost neutral as staff will be transferred internally. Any costs associated with the physical moving of staff will be absorbed - All staff, resourcing and programs from the Business Development Branch, Venue and Event Services and Australian Capital Tourism will transfer from the Economic Development Directorate to the CMTA - It is expected that the CMTA will remain in the same location as the remainder of the Economic Development Directorate - The development of a comprehensive tourism strategy and a grey nomads strategy are considered business as usual for the agency - Additional funding of \$250,000 has been provided each year to assist in branding and marketing the CMTA - See attached documents for further information/ explanation 	
Where relevant, is the funding for the policy to be demand driven or a capped amount? Capped	
Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the election commitment? n/a	
Will funding/the cost require indexation? Staff costs for the CEO have been indexed at 3% as per Treasury advice	
What are the estimated revenue and operating costs each year (if available) and what are the capital requirements for this election commitment and estimated costs each year (if available)?	

	2012-13	2013-14	2014-15	2015-16	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
Revenue ^(a)					
Expenses ^(a)	0	-665	-670	-680	-2,015
Capital					

(a) A negative number indicates a decrease in revenue or an increase in expenses.

What is the likely take up?

n/a

Any other assumptions?

No costing is requested to be undertaken for 2016-17, in line with the Canberra Liberals stated approach to use the standard of the current published budget and forward estimates period of 2012-13 to 2015-16.

Administration of the election commitment

How will the election commitment be administered?

Legislation passed in the Assembly will establish the CMTA

Who will administer the election commitment?

The head of the Economic Development Directorate will assist in recruiting a suitable CEO with staff transferring to the new agency

Has an allowance been made for expenses necessary to support the implementation of this election commitment?

Staffing costs for a new CEO have been provided for in the policy along with additional funds to establish the CMTA name and brand. All other resourcing such as staff costs and programs will transfer from the Economic Development Directorate with the relevant functions.

What is the intended implementation date of the election commitment?

In the 2013-14 year

Are there transitional arrangements associated with election commitment implementation?

If a suitable CEO is not recruited for some time, the Director General of the Economic Development Directorate will act in the position

Are there any other assumptions that need to be considered?

n/a

When is the election commitment expected to be fully operational?

The CMTA will officially start operating in the 2013-14 year

Canberra Marketing and Tourism Agency – Costing Justification

Resourcing

The Canberra Marketing and Tourism Agency (CMTA) will be resourced by shifting existing resources from the Economic Development Directorate. Staff, resources and administered programs from the Business Development Branch, Venue and Event Services and Australian Capital Tourism will now be part of the CMA.

An additional \$0.25 million will be given each year to assist in establishing the CMA name and brand, along with the \$2.6 million allocated in the 2012-13 budget for the 'Development of an ACT Brand'.

Chief Executive Officer

The 2012-13 remuneration for the CEO is equivalent to the remuneration set out by the Remuneration Tribunal, *Determination 3 of 2012, Full-time Holders of Public Office* (attached) for the Director of Public Prosecutions.

CEO on-costs are calculated as per the Treasury Average Salary Costing Template, with Workers Compensation at 1.5% as per the General Clerical rate. However, superannuation is 16% of base salary (as per Determination 3 of 2012).

The total resourcing for the CEO in 2013-14 is calculated as \$403,832

This cost is indexed at 3% over the forward estimates consistent with Treasury advice for public sector wages.

The cost has been rounded up to the nearest \$5,000.

Canberra Marketing Agency

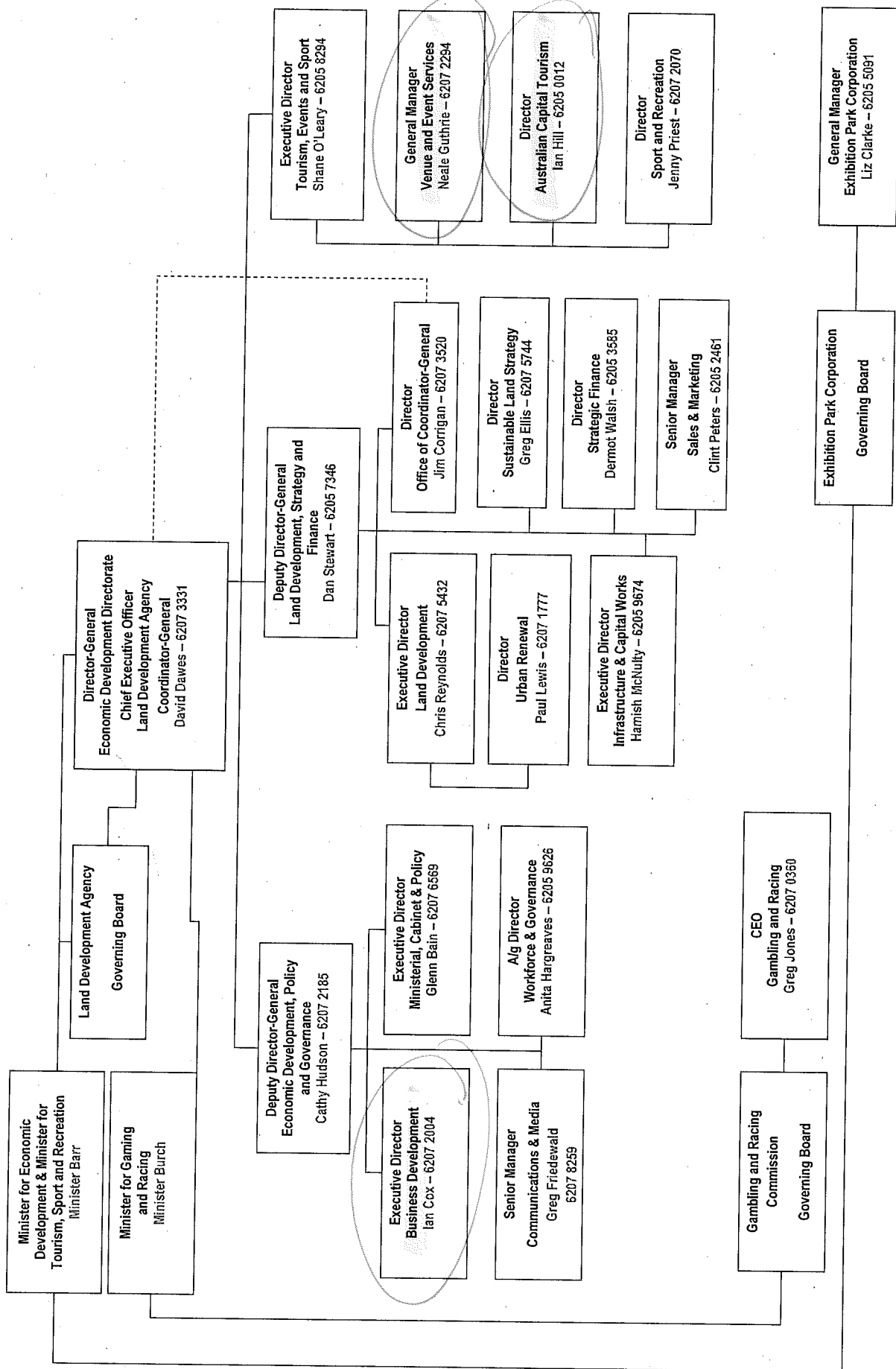
	2012-13	2013-14	2014-15	2015-16
Venue and Events Services	0	0	0	0
Business Development Branch	0	0	0	0
Australian Capital Tourism	0	0	0	0
Chief Executive Officer	0	403,832	415,947	428,425
Branding and Promotion	0	250,000	250,000	250,000
Total	0	653,832	665,947	678,425
Offsets				
EDD: Venue and Events Service	0	0	0	0
EDD: Business Development Branch	0	0	0	0
EDD: Australian Capital Tourism	0	0	0	0
Total	0	0	0	0
Total	0	653,832	665,947	678,425
Costing	0	655	670	680

CEO 308,677

2012-13

Salary	308,677	
Superannuation	49,388	
Long Service Leave	12,347	
Workers Compensation	4,630	
Administrative Overhead	17,027	
Total Cost	392,070	403,832

Economic Development Directorate –Organisational Structure @ 10 September 2012





Australian Capital Territory Remuneration Tribunal

Full-time Statutory Office Holders

Determination 3 of 2012

made under the

Remuneration Tribunal Act 1995, section 10 (Inquiries about holders of certain positions)

1 Commencement

1.1 This instrument commences on 1 July 2012.

2 Remuneration

2.1 A person appointed to an office listed in column 1 of Table 2.1 is entitled to the remuneration mentioned in column 2 of Table 2.1.

TABLE 2.1

Column 1 Office	Column 2 Remuneration
Director of Public Prosecutions	\$308,677
Auditor-General	\$266,427
Chief Planning Executive, ACT Planning and Land Authority	\$252,647
Chief Executive Officer, Land Development Agency	\$238,936
Director, Canberra Institute of Technology	\$238,936
Chief Executive Officer, Legal Aid Commission (ACT)	\$197,663
Public Advocate	\$183,879
Children and Young People Commissioner	\$161,556
Assistant Executive Officer, Legal Aid Commission (ACT)	\$161,556
Human Rights Commissioner	\$161,556