

CANBERRA TOURISM AND EVENTS CORPORATION

Objectives

The Canberra Tourism and Events Corporation (CTEC) is responsible for the promotion of the national capital both within Australia and overseas. It is also responsible for strategic support, development and growth of tourism, as well as the delivery of tourism information services for travellers and visitors to the city.

The Corporation partners the tourism industry and key Government agencies in promoting the national capital as an attractive domestic and international tourist destination.

The Corporation manages a number of events including: GMC 400, Floriade and the Subaru Rally of Canberra.

2001-02 Highlights

Strategic and operational issues to be pursued in 2001-02 include:

- continuing to undertake a focused marketing campaign to promote the benefits of the ACT as a premier holiday and short break destination;
- expanding the Corporation's visitor service operations to make better use of technology and links to tourism wholesaling programs and expanding the provision of information and reservation services for the whole of the region;
- supporting, targeting and developing events that bring visitors to the region during low demand periods through the Events Development Fund;
- facilitating the implementation of the ACT Tourism Master Plan;
- providing strategic support for the sustainable development of tourism in the ACT; and
- providing a fee-free Floriade in 2001, to further encourage the community and visitors alike to enjoy this unique Canberra event.

**Canberra Tourism and Events Corporation
Statement Of Financial Performance**

2000-01 Budget \$'000		2000-01 Est.Outcome \$'000	2001-02 Budget \$'000	Var %	2002-03 Estimate \$'000	2003-04 Estimate \$'000	2004-05 Estimate \$'000
	Revenue						
8 947	User Charges - Non ACT Government	8 520	7 704	-10	7 755	8 036	1 968
11 985	User Charges - ACT Government	14 357	14 508	1	14 670	13 914	10 153
52	Interest	80	80	-	80	80	80
20 984	Total Ordinary Revenue	22 957	22 292	-3	22 505	22 030	12 201
	Expenses						
3 335	Employee Expenses	3 298	3 852	17	3 930	4 007	4 086
351	Superannuation Expenses	351	402	15	409	419	428
17 120	Administrative Expenses	18 722	17 402	-7	17 553	16 988	7 065
740	Depreciation and Amortisation	620	605	-2	605	605	605
4	Borrowing Costs	4	3	-25	1	0	0
21 550	Total Ordinary Expenses	22 995	22 264	-3	22 498	22 019	12 184
-566	Operating Result	-38	28	174	7	11	17
7 200	Total Equity From Start of Period	6 347	6 436	1	6 464	6 471	6 482
85	Capital Injections	85	0	-100	0	0	0
42	Inc/Dec in Net Assets from Admin Restructure	42	0	-100	0	0	0
6 761	Total Equity At The End of Period	6 436	6 464	..	6 471	6 482	6 499

**Canberra Tourism and Events Corporation
Statement Of Financial Position**

Budget as at 30/6/01 \$'000		Est.Outcome as at 30/6/01 \$'000	Planned as at 30/6/02 \$'000	Var %	Planned as at 30/6/03 \$'000	Planned as at 30/6/04 \$'000	Planned as at 30/6/05 \$'000
Current Assets							
631	Cash	516	826	60	1 261	1 619	1 983
125	Receivables	1 300	1 300	-	1 300	1 300	1 300
15	Investments	0	0	-	0	0	0
30	Inventories	30	30	-	30	30	30
923	Other	896	896	-	896	896	896
1 724	Total Current Assets	2 742	3 052	11	3 487	3 845	4 209
Non Current Assets							
7 045	Property, Plant and Equipment	7 089	6 814	-4	6 454	6 094	5 734
85	Capital Works in Progress	85	0	-100	0	0	0
7 130	Total Non Current Assets	7 174	6 814	-5	6 454	6 094	5 734
8 854	TOTAL ASSETS	9 916	9 866	-1	9 941	9 939	9 943
Current Liabilities							
1 198	Creditors	2 585	2 445	-5	2 449	2 349	2 249
382	Employee Entitlements	382	401	5	421	440	459
100	Other	100	100	-	100	100	100
1 680	Total Current Liabilities	3 067	2 946	-4	2 970	2 889	2 808
Non Current Liabilities							
50	Interest Bearing Liabilities	50	25	-50	0	0	0
363	Employee Entitlements	363	431	19	500	568	636
413	Total Non Current Liabilities	413	456	10	500	568	636
2 093	TOTAL LIABILITIES	3 480	3 402	-2	3 470	3 457	3 444
6 761	NET ASSETS	6 436	6 464	..	6 471	6 482	6 499
REPRESENTED BY FUNDS EMPLOYED							
6 761	Accumulated Funds	5 566	5 594	1	5 601	5 612	5 629
0	Reserves	870	870	-	870	870	870
6 761	TOTAL FUNDS EMPLOYED	6 436	6 464	..	6 471	6 482	6 499

Canberra Tourism and Events Corporation Cashflow Statement

2000-01 Budget \$'000		2000-01 Est.Outcome \$'000	2001-02 Budget \$'000	Var %	2002-03 Estimate \$'000	2003-04 Estimate \$'000	2004-05 Estimate \$'000
299	CASH AT BEGINNING OF REPORTING PERIOD	1 055	516	-51	826	1 261	1 619
	CASH FLOWS FROM OPERATING ACTIVITIES						
	Receipts						
20 932	User Charges	21 350	22 212	4	22 425	21 950	12 121
52	Interest Received	80	80	-	80	80	80
2 609	Other Revenue	2 609	2 566	-2	2 681	2 874	2 873
23 593	Operating Receipts	24 039	24 858	3	25 186	24 904	15 074
	Payments						
3 598	Related to Employees	3 492	4 167	19	4 251	4 339	4 425
16 980	Related to Administration	18 152	17 542	-3	17 548	17 088	7 167
4	Borrowing Costs	4	3	-25	1	0	0
2 609	Other	2 609	2 566	-2	2 681	2 874	2 873
23 191	Operating Payments	24 257	24 278	..	24 481	24 301	14 465
402	NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES	-218	580	366	705	603	609
	CASH FLOWS FROM INVESTING ACTIVITIES						
	Receipts						
2 070	Proceeds from Sale/Maturities of Investments	0	0	-	0	0	0
2 070	Investing Receipts	0	0	-	0	0	0
	Payments						
130	Purchase of Property, Plant and Equipment	381	245	-36	245	245	245
2 070	Purchase of Investments	0	0	-	0	0	0
2 200	Investing Payments	381	245	-36	245	245	245
-130	NET CASH INFLOW/(OUTFLOW) FROM INVESTING ACTIVITIES	-381	-245	36	-245	-245	-245
	CASH FLOWS FROM FINANCING ACTIVITIES						
	Receipts						
85	Capital Injection from Government	85	0	-100	0	0	0
85	Financing Receipts	85	0	-100	0	0	0
	Payments						
25	Repayment of Borrowings	25	25	-	25	0	0
25	Financing Payments	25	25	-	25	0	0

Canberra Tourism and Events Corporation Cashflow Statement

2000-01 Budget \$'000		2000-01 Est.Outcome \$'000	2001-02 Budget \$'000	Var %	2002-03 Estimate \$'000	2003-04 Estimate \$'000	2004-05 Estimate \$'000
60	NET CASH INFLOW/(OUTFLOW) FROM FINANCING ACTIVITIES	60	-25	-142	-25	0	0
332	NET INCREASE/(DECREASE) IN CASH HELD	-539	310	158	435	358	364
631	CASH AT THE END OF THE REPORTING PERIOD	516	826	60	1 261	1 619	1 983

Notes to the Budget Statements

Significant variations are as follows:

Statement of Financial Performance

- user charges – non-ACT Government: the decrease of \$0.427m in 2000-01 from the original budget relates largely to a reassessment of budgeted revenues for events yet to be held in 2000-01. The decrease of \$0.816m in 2001-02 from the estimated outcome relates mainly to the initiative allowing free entry to Floriade. In addition, difficulty in obtaining sponsorship across all events in a post Olympic environment has also contributed to the decrease in own source revenue;
- user charges – ACT Government: the increase of \$0.151m in 2001-02 from the 2000-01 estimated outcome relates mainly to the cessation of funding in 2000-01 for Centenary of Federation and the Olympics (\$2.242m). The impact of this is offset by new initiatives in 2001-02 including increased tourism marketing (\$0.750m), events development (\$0.2m), the Masters Games (\$0.650m), and increased funding for the Rally of Canberra (\$0.1m). Centenary of Federation and Olympic funding carried over from 1999-2000 resulted in the variance from the 2000-01 budget and the 2000-01 estimated outcome.
- employee expenses: the increase of \$0.554m in 2001-02 from the 2000-01 estimated outcome is due to the restructure of the Corporation which included the resizing of Executive positions and the EBA; and
- administrative expenses: the increase of \$1.602m in 2000-01 from the original budget is due mainly to the introduction of new initiatives such as the AFL contribution, increased expenses relating to GMC 400, and a reassessment of expenses relating to the holding of events. The decrease of \$1.320m in 2001-02 reflects reduced activities relating to the reduction in user charges and the reduction in expenses associated with charging for Floriade.

