

Request for Costing an Election Commitment

Name of policy proposal:	Boosting business tourism
Person requesting costing:	Andrew Barr MLA, ACT Labor
Date of request:	29/9/16
Summary of proposal:	ACT Labor will increase the funding for the Canberra Convention Bureau
Issue the proposal will address:	Enable the Bureau to attract more conventions in Canberra.

What are the key assumptions that have been made in the proposal?

Note: The costing will be developed on the basis of information and assumptions provided in the costing request. The professional judgment of the Under Treasurer will determine whether these assumptions are adopted in the costing of the proposal.

- The Canberra Convention Bureau (CCB) currently receives \$1million a year from the ACT Government in base funding and is factored into the forward estimates.
- ACT Labor will increase this to:
 - 2017/18: \$1,200,000
 - 2018/19: \$1,225,000
 - 2019/20: \$1,250,000
 - 2020/21: \$1,275,000
- Only costings to 2019/20, the last year of the forward estimates, have been used

What are the estimated revenue and operating costs each year (if available) and what are the capital requirements for this proposal and estimated costs each year (if available)?

	2016-17	2017-18	2018-19	2019-20	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
Revenue^(a)					
Expenses^(a)		-200	-225	-250	-675
Capital					
Depreciation					

(a) A negative number indicates a decrease in revenue or an increase in expenses. The expenses row does not include depreciation costs.

Has any specific information or data been utilised in generating the proposal?

N/A

Where relevant, is funding for the proposal to be demand driven or a capped amount?

Capped. The sales targets for the CCB will be increased.

Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the proposal? Does the proposal provide additional funding to, or redirect, any existing Commonwealth/State or Territory funding arrangements (for example, does an education proposal add to or redirect NERA funding)?

N/A

Will funding/the cost require indexation?	Yes – as described.
Who will administer the proposal?	CMTEDD
How will the proposal be administered?	Through existing processes.
Is the proposal part of a broader package?	No.
Has an allowance been made for expenses necessary to support the implementation of this proposal? <ul style="list-style-type: none"> – If no, will the government agency be expected to absorb expenses associated with this proposal? – If yes, please specify the key assumptions. 	CMTEDD to administer through existing processes and resources.
Will the proposal generate savings or offsets?	No.
Has the proposal been previously costed by an external (third) party? Will a copy of this material, including any assumptions, be made available to Treasury?	No.
What are the community impacts associated with the proposal? Who and how many people will be affected?	Increased business tourism activity.
Are there any transitional considerations associated with implementation of the proposal? If so, how will they be managed?	N/A
What is the intended implementation date of the proposal?	1 July 2017
When is the proposal expected to be fully operational? Please provide details such as the start and end dates, the level of commitment during each period etc?	1 July 2017
Will the proposal cease, and if so, when?	30 June 2021
Is there any additional information relevant to this proposal?	N/A