


Request for Costing an Election Commitment

Name of election commitment:	<i>Study Canberra</i>
Person and party requesting costing:	Katy Gallagher, ACT Labor
Date of public release of election commitment, including source:	12/9/12 http://www.katygallagher.net/?p=2137
Summary of election commitment:	To deliver educational, economic and social benefits to all Canberrans by investing \$2 million to establish <i>StudyCanberra</i> .
Intention of election commitment:	StudyCanberra is a plan to be implemented in partnership between the government and the universities to attract more students to Canberra and establish Canberra as the education capital of Australia.
Signature of person requesting costing:	
Date of request for costing:	9.10.12

What are the key assumptions that have been made in the election commitment?

The \$2 million *StudyCanberra* investment will provide:

- \$600,000 to provide high-level coordinated leadership from ACT tertiary education providers, business and government
 - \$500,000 to create a unique, highly valued educational opportunity for national and international students;
 - \$400,000 to support a vibrant, attractive living environment for students (and families);
- and
- \$600,000 to implement consistent and effective marketing and access to accurate comprehensive information.

This funding will be for staging events, staffing and other resources such as marketing and advertising.

Where relevant, is the funding for the policy to be demand driven or a capped amount? Capped

Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the election commitment? No

Will funding/the cost require indexation?

What are the estimated revenue and operating costs each year (if available) and what are the capital requirements for this election commitment and estimated costs each year (if available)?

	2012-13	2013-14	2014-15	2015-16	2016-17	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Revenue ^(a)						

Expenses ^(a)		-200	-716	-666	-516	2,098
Capital						

(a) A negative number indicates a decrease in revenue or an increase in expenses.

What is the likely take up?

Any other assumptions?

Administration of the election commitment

How will the election commitment be administered? Through the Learning Capital Council

Who will administer the election commitment? The Education and Training Directorate

Has an allowance been made for expenses necessary to support the implementation of this election commitment?

Yes

What is the intended implementation date of the election commitment? 2013-14

Are there transitional arrangements associated with election commitment implementation? No

Are there any other assumptions that need to be considered? No

When is the election commitment expected to be fully operational?

This will begin in 2012-13

Will the election commitment cease and if so when? This is a four year program ceasing in 2015-16