

2012 Policy Commitment - ACT Labor

Election Commitment:

Name of Commitment: International Tourism Marketing Campaigns

Reference No: LAB004

Cost Request Submitted by:¹ Katy Gallagher MLA, ACT Labor Party Leader

Date Request Received: 25-Sep-12

Date of Public Release: 23-Sep-12

Additional Information Requested (including date): n/a

Additional Information Received (including date): n/a

Financial Implications:

Impact On:	2012-13 \$'000	2013-14 \$'000	2014-15 \$'000	2015-16 \$'000	2016-17 \$'000	TOTAL \$'000
Revenues ^(a)	0.0	0.0	0.0	0.0	0.0	0.0
Expenses ^(a)	0.0	-600.0	-500.0	-400.0	-300.0	-1,800.0
Net Operating Balance	0.0	-600.0	-500.0	-400.0	-300.0	-1,800.0
Capital Requirement	0.0	0.0	0.0	0.0	0.0	0.0
Cash Surplus/Deficit	0.0	-600.0	-500.0	-400.0	-300.0	-1,800.0

(a) A negative number indicates a decrease in revenue or an increase in expenses

Other Information:

Caveats or qualifications to the costing:

The commitment is contingent on direct international flights to Canberra being established.

Other Comments:

n/a

Costing Methodology Used:

- Costing Technique:

The commitment is dollar limited. The request states that any implementation costs are to be met from existing resources. Treasury considers this a reasonable assumption.

- Policy Parameters:

n/a

Statistical Data Used:

n/a



Megan Smithies
Director-General

1. Name of Person and Applicable Party