


Request for Costing an Election Commitment

Name of election commitment:	<i>Arts Marketing</i>																																			
Person and party requesting costing:	Meredith Hunter, ACT Greens Parliamentary Leader																																			
Date of public release of election commitment, including source:	19 th September 2012 http://act.greens.org.au/sites/greens.org.au/files/Arts%20Package.pdf																																			
Summary of election commitment:	Funding to engage an external communications and marketing provider for the Canberra arts community.																																			
Intention of election commitment:	Improve communications and marketing for arts in the ACT.																																			
Signature of person requesting costing:																																				
Date of request for costing:	5/10/12																																			
<p>What are the key assumptions that have been made in the election commitment?</p> <p>Note: that where the request to cost an election commitment differs from the public announcement, the costing will be on the basis of information provided in the costing request. Note: it will be up to the professional judgment of the Director-General as to whether these assumptions are adopted in the costing of the election commitment.</p>																																				
<p>Where relevant, is the funding for the policy to be demand driven or a capped amount? A capped amount.</p>																																				
<p>Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the election commitment? No</p>																																				
<p>Will funding/the cost require indexation? No. The funding is a capped amount and the services are to be provided within that budget.</p>																																				
<p>What are the estimated revenue and operating costs each year (if available) and what are the capital requirements for this election commitment and estimated costs each year (if available)?</p> <table border="1" style="width: 100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th></th> <th>2012-13</th> <th>2013-14</th> <th>2014-15</th> <th>2015-16</th> <th>2016-17</th> <th>Total</th> </tr> <tr> <th></th> <th>\$'000</th> <th>\$'000</th> <th>\$'000</th> <th>\$'000</th> <th>\$'000</th> <th>\$'000</th> </tr> </thead> <tbody> <tr> <td>Revenue^(a)</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Expenses^(a)</td> <td>0</td> <td>-250</td> <td>-250</td> <td>-250</td> <td>-250</td> <td>-1,000</td> </tr> <tr> <td>Capital</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>			2012-13	2013-14	2014-15	2015-16	2016-17	Total		\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	Revenue ^(a)							Expenses ^(a)	0	-250	-250	-250	-250	-1,000	Capital						
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<p>(a) A negative number indicates a decrease in revenue or an increase in expenses.</p>																																				
<p>What is the likely take up? N/A</p>																																				

Any other assumptions?

1. The dollar limited funding will engage a specialist communications service provider to provide a limited number of communications services similar to those provided previously by Canberra Arts Marketing.
2. Services expected to be provided include:
 - (a) An arts portal and one stop shop for arts information
 - (b) A regularly updated and comprehensive "Arts Diary"
 - (c) A comprehensive listing of arts venues and services for hire around Canberra
3. The provider would be chosen via public tender

Part of these services would include the development, hosting and monitoring of web pages. In 2011 the ACT Government provided Music ACT with \$10,000 funding to deliver their webpage.

Administration of the election commitment

How will the election commitment be administered?

A procurement process will be undertaken to engage an external service provider.

Who will administer the election commitment?

ArtsACT and the Economic Development Directorate.

Has an allowance been made for expenses necessary to support the implementation of this election commitment?

- If no, will the government agency be expected to absorb expenses associated with this election commitment?
- If yes, please specify the key assumptions.

No the agency will be expected to absorb any further expenses associated with the administration of the tendering process and the ongoing oversight of the services provided.

What is the intended implementation date of the election commitment?

From the start of the 2013-14 financial year.

Are there transitional arrangements associated with election commitment implementation?

N/A.

Are there any other assumptions that need to be considered?

No.

When is the election commitment expected to be fully operational?

Please provide further details i.e. start and end dates, the level of commitment during each period etc?

From the start of the 2013-14 financial year.

Will the election commitment cease and if so when?

The election commitment is intended to run during the four years 2013/14 until 2016/17.