


Request for Costing an Election Commitment

Name of election commitment:	<i>Legislating against junk food advertising to children</i>
Person and party requesting costing:	Meredith Hunter, ACT Greens Parliamentary Leader
Date of public release of election commitment, including source:	12 th September http://act.greens.org.au/content/healthy-kids-healthier-canberra
Summary of election commitment:	The introduction and implementation of legislation which bans junk food advertising to children.
Intention of election commitment:	To protect children from targeted junk food advertising.
Signature of person requesting costing:	
Date of request for costing:	4/10/12

Key assumptions that have been made in the election commitment

Note: that where the request to cost an election commitment differs from the public announcement, the costing will be on the basis of information provided in the costing request.
Note: it will be up to the professional judgment of the Director-General as to whether these assumptions are adopted in the costing of the election commitment.

Where relevant, is the funding for the policy to be demand driven or a capped amount?

The funding is dollar limited.

Will third parties, for instance the Commonwealth or other State/Territories, have a role in funding or delivering the election commitment?

No.

Will funding/the cost require indexation?

Yes, salary funding has been indexed by 3% per annum.

What are the estimated costs each year (if available)?

	2012-13	2013-14	2014-15	2015-16	2016-17	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Revenue ^(a)						
Expenses ^(a)		-102	-105	-108	-111	-426
Capital						

(a) A negative number indicates a decrease in revenue or an increase in expenses.

What is the likely take up?

N/A.

What are the capital requirements for this election commitment and estimated costs each year (if available)?

N/A.

Any other assumptions?

- Funding is provided to ACT Health to employ staff to assist with the implementation of the legislation.
- The commitment is to provide funding for an ASO6. The starting total funding of \$102,000 in the 2013/14 is based on the ACT Health (Non Medical) Enterprise Agreement 2011/12 and is indexed at 3% per annum from the salary as at 1 July 2012.
- Expenditure is dollar limited and it will be the responsibility of ACT Health Directorate to manage this election commitment within the dollar limited funding provided.

Administration of the election commitment

How will the election commitment be administered?

It will be the responsibility of the Health Directorate to determine how the election commitment will be administered.

Who will administer the election commitment?

The Health Directorate will be responsible administering the election commitment.

Has an allowance been made for expenses necessary to support the implementation of this election commitment?

- **If no, will the government agency be expected to absorb expenses associated with this election commitment?**
- **If yes, please specify the key assumptions.**

No. It is assumed that any additional management cost of the new staff will be absorbed by the directorate.

What is the intended implementation date of the election commitment?

From the commencement of the 2013-14 financial year.

Are there transitional arrangements associated with election commitment implementation?

No

Are there any other assumptions that need to be considered?

No

When is the election commitment expected to be fully operational?

Please provide further details i.e. start and end dates, the level of commitment during each period etc?

From the beginning of the 2013-14 financial year.

Will the election commitment cease and if so when?

N/A